



PRESS INFORMATION

Honda Cars India registers domestic sales of 6,765 units in September'21

- Supply constraints due to semi-conductor shortage impacts production volume

New Delhi, 1st October, 2021: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered **monthly domestic sales of 6,765 units in September 2021**. HCIL also **exported a total of 2,964 units in Sep'21**.

Commenting on Sep'21 sales performance, **Mr. Rajesh Goel, Sr. Vice President and Director-Marketing & Sales, Honda Cars India Ltd** said, *"On demand side, there is good momentum in the market with improved buying sentiment. However, the supply chain hurdles including the widespread chip shortage has been a big challenge right now for the industry, which impacted our production volume and despatches during last month. We will continue to align our production through our best efforts to tide over this shortage in the coming months."* *"With the onset of auspicious Navratra period next week, the festive season will see further rise in demand for our refreshed line-up and we are positive that it will be fruitful for us," he added.*

The company had registered 10,199 units in domestic sales in the corresponding period last year. The export numbers stood at 170 in Sept'20.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to the Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located at Tapukara, District. Alwar, Rajasthan.

The company's product range include Honda Jazz, Honda Amaze, Honda WR-V, and Honda City catering to diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety and fuel-efficiency. The company has a strong sales and distribution network spread across the country.

Besides the new car business, Honda offers one stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.

For further information, please contact:



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